

Cut Your Carbon Campaign – Ideas to Improve Engagement (11/01/24)

We took part in the Cut Your Carbon campaign between 20th November and 15th December 2023. Rewards for participation were ruby gems and prizes. We only had 3 pupils hand in the checklist.

In our last eco meeting, we discussed ways that we could encourage participation if we were to run the campaign again:

- We could reward the class who participated most with a whole class reward, such as extra break-time.
- We could put up posters around school to remind children to take part.
- We could ask each teachers to set the task as a piece of homework.
- Make it clear that even incomplete sheets will be accepted.
- Take part a bit earlier so that it doesn't coincide with Christmas.
- Show prizes beforehand in assembly.